

Instagram - Adding TREC Forms

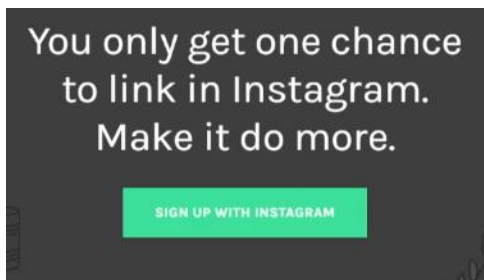
These instructions start with the understanding that you have already created a completed TREC IABS form and also have a TREC Consumer Protection Notice and have the links to the forms available.

In order to add the appropriate links in Instagram, you need to use an app called LinkTree

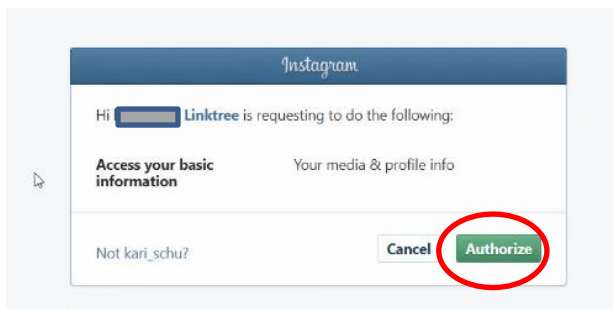
Login to your Instagram account

Open another browser tab and go to <https://LinkTr.ee>

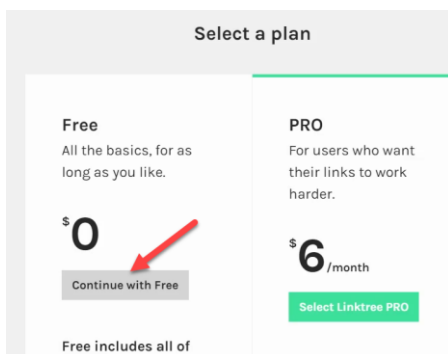
Click the green button that says "Sign up with Instagram"



Authorize Instagram and LinkTree access.



Select the free plan.



It will have you enter your name and email.

Nearly there!

We just need to confirm a few details and you'll be managing your links in no time!

Full Name

Email

Save details

Click on “Add New Button/Link”

+ ADD NEW BUTTON / LINK

Start by creating your first link GOT IT

My Links

You don't have any links to display.

Click the button above to add one.

In the title section click on the “pencil” icon to edit and enter “TREC Information About Broker Services”

In the url section click on the “pencil” icon to edit and enter the url link for that form.

My Links

⋮ Title I
http://url ✎

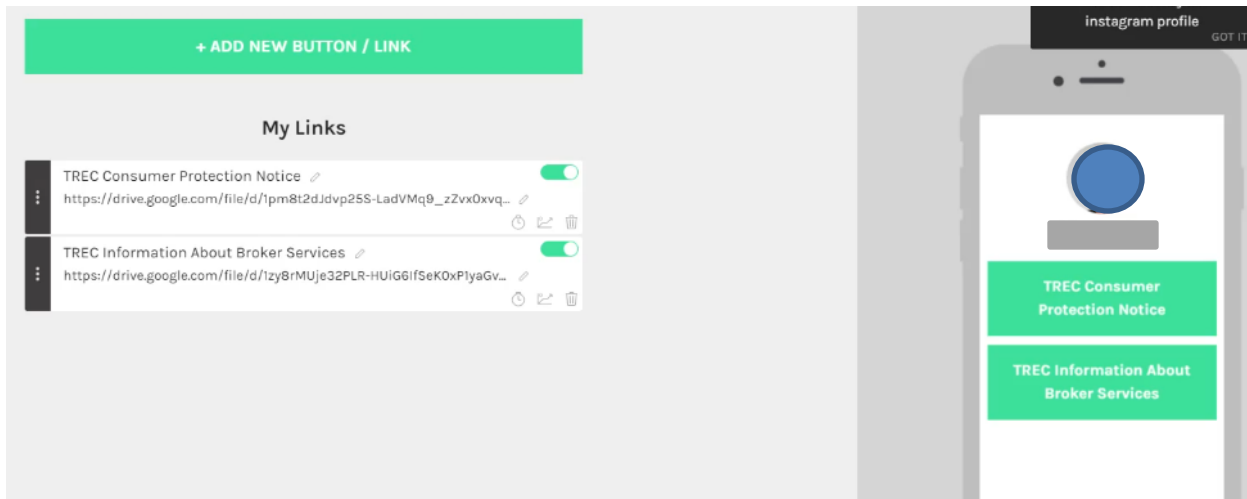
Make sure the slide button on the side is green.

Click green button again to “Add new button/link”

In the title section click on the “pencil” icon to edit and enter “TREC Consumer Protection Notice”

In the url section click on the “pencil” icon to edit and enter the url link for that form.

Make sure the slide button on the side is green.



Copy the link at the top right corner that says “My Bio Link”

Go to your Instagram account and click on “edit profile”

In the space for your website, if it is blank, then add the url you just copied. If there is a website address you already have there, you can copy the link and go back to the LinkTr.ee tab and click “Add new button/link” again. This time for the title put “My Website” and for the url paste in the domain url that that you just copied (your actual website). Be sure the slider is green and it is showing all three links on the main page and in the side phone image mock-up. Then copy the link on the top right of the page for “My Bio Link” again.

Return to the Instagram account profile information and past the “bio link” into the space for the website url.

Click “submit”. Test the links.