

Updating to TREC Advertising Standards – YouTube

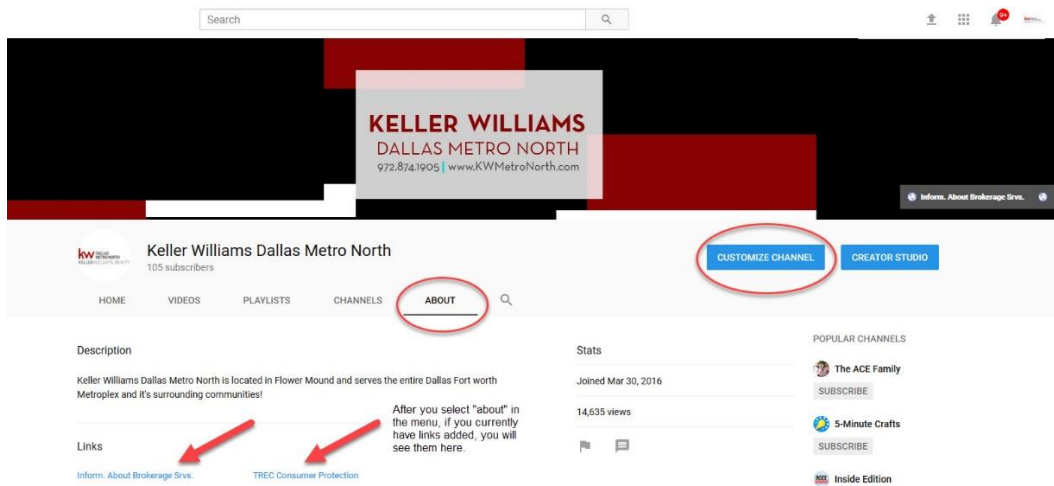
Go to YouTube.com and make sure you are logged in to your YouTube account.

Click on your name/icon on the top right of the page, then select “My Channel”

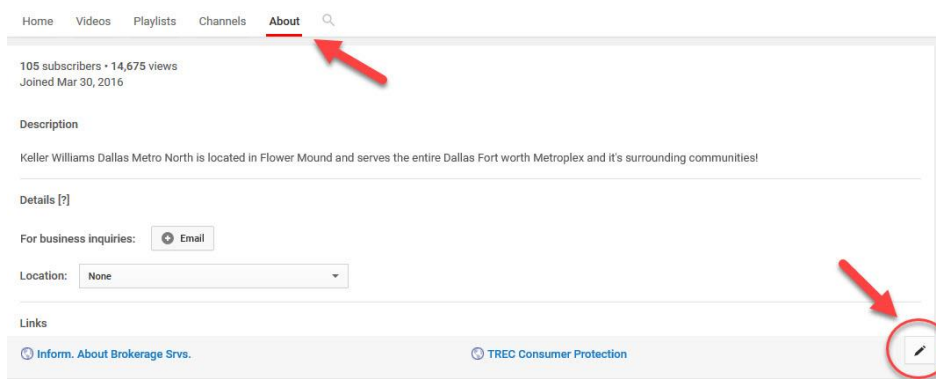
Select “Customize Channel”

Select “About”

If you already have links, you will see them here under the “links” heading. If not, now is the time to add them.





To add or change links, select the pencil icon which will allow you to either edit your links or to select “add” in order to add your links. Once you add the first link, save it and go back and click “add” again to add the second link. Note that there is not enough room to add the entire proper wording of the TREC forms. You will need to abbreviate the names of the forms.




Links

CUSTOM LINKS

Overlay first custom links on channel art

Inform. About Brokerage Svcs.	https://inception-app-prod.s3.amazonaws.com/YTY1MGVmODgtNzgOC00YjNkLTlmNmQtMjU5MjNmZTNjMmM0/co	
TREC Consumer Protection	https://inception-app-prod.s3.amazonaws.com/YTY1MGVmODgtNzgOC00YjNkLTlmNmQtMjU5MjNmZTNjMmM0/co	

 Add

Cancel Done